

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of John Zimmerman      Atty. Docket: US 010094

Serial No.: To be assigned

Filed: CONCURRENTLY

Title: METHOD AND APPARATUS FOR RECOMMENDING TELEVISION PROGRAMMING  
THROUGH A CELEBRITY OR USING A CELEBRITY PROFILE

Commissioner for Patents  
Washington, D.C. 20231



INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97

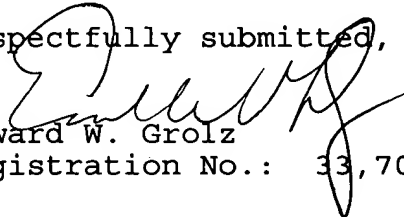
Sir:

Enclosed is a Form PTO-1449 and copies of documents listed thereon. These documents are considered to be relevant in that they have been:

- ☒ considered in drafting the specification of the above-referenced application;
- ☐ cited in the specification of the above-referenced application; or
- ☐ cited as an "X" or "Y" document in a foreign Patent Office search report on a foreign counterpart application a copy of which report is also enclosed.
- ☐ I hereby certify that these documents were cited in said search report not more than three (3) months ago.
- ☐ Please charge any fee under 1.17(p) for this Information Disclosure Statement to be considered, not exceeding \$240.00, to Account No. 19-1013/SSMP.

If readily available, English-language counterparts have been substituted for foreign-language patent documents. This disclosure is not an admission that any of these documents is material to or even prior art with respect to the above-referenced application.

Respectfully submitted,

  
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Form PTO-1449 (REV. 7-80)	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		Atty. Docket No. US 010094	Serial No. To be assigned
	Applicant John Zimmerman			
	Filing Date Herewith		Group Unassigned	

**INFORMATION DISCLOSURE CITATION**  
(Use several sheets if necessary)

**U.S. PATENT DOCUMENTS**

Ex. Int.		Document Number	Date	Name	Class	Sub-class	Filing Date If Approp.
	AA	6 0 8 8 7 2 2	7/11/00	Herz et al.			
	AB						
	AC						
	AD						
	AE						
	AF						

**FOREIGN PATENT DOCUMENTS**

		Document Number	Date	Country	Class	Sub-class	Trans.
							Yes No
	AG						
	AH						
	AI						
	AJ						
	AK						

**OTHER (Including Author, Title, Date, Pertinent Pages, Etc.)**

AL	
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Examiner	Date Considered
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw through citation if not in conformance and not considered. Include a copy of this with next communication to applicant.